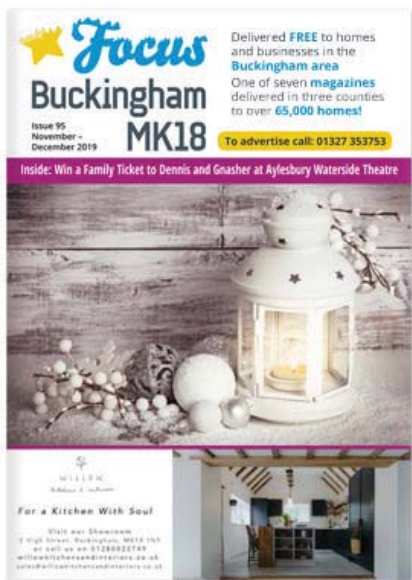


Focus Magazine Group

Connecting local businesses and communities



Media Pack

Focus Towcester • Focus Brackley • Focus Buckingham

About us

Focus Marketing Limited is an independent publishing group bringing local businesses and communities closer together. Our philosophy is simple, we produce interesting, informative, colourful and eye-catching A5 magazines, with general articles, business reviews and competitions for readers – combined with advertisements from all trades, businesses and companies locally.

This affordable advertising is a cost effective solution for business owners to promote and advertise their products and services in their local area.

Our current portfolio of magazines offers a combined circulation of 34,000 delivered to homes and businesses, making them an integral part of the community of which they serve.

Our local magazine titles, offer businesses advertising coverage for South Northants and North Buckinghamshire.

Please call for any further information about our publications on **01327 353753**.

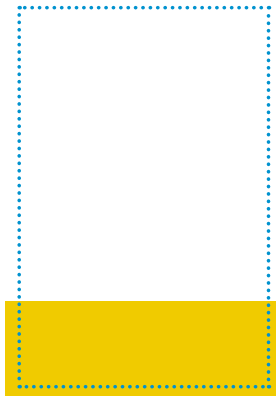


Our Distribution

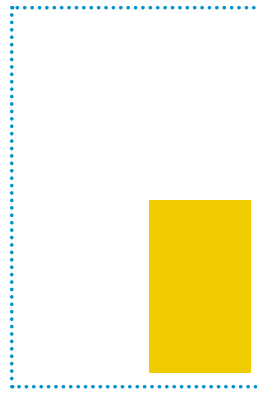


Advertisement sizes

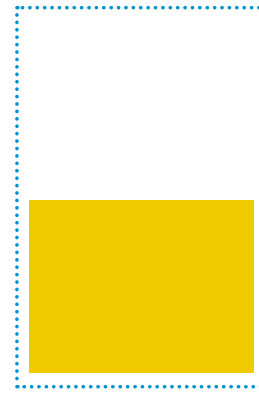
and technical specifications



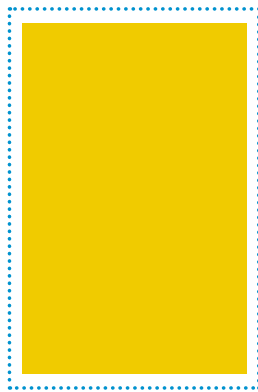
Front Cover
48mm (h) x 148mm (w)
(with a 3mm bleed)



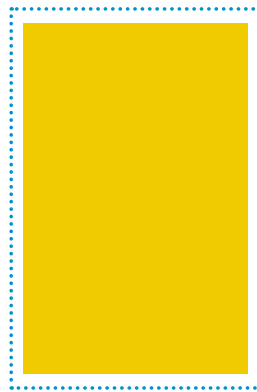
Quarter Page
91mm (h) x 61.5mm (w)



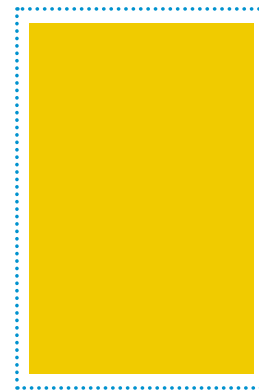
Half Page
91mm (h) x 127mm (w)



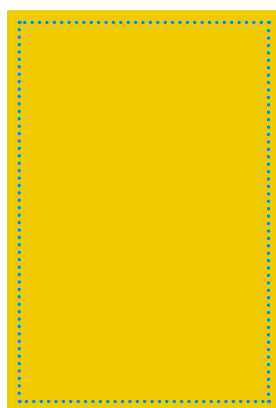
Full Page
183mm (h) x 127mm (w)



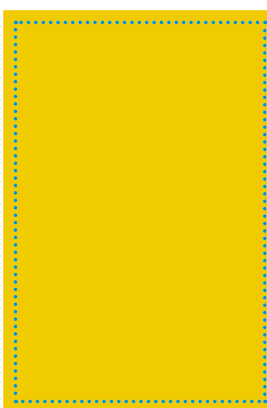
Page 4
183mm (h) x 127mm (w)



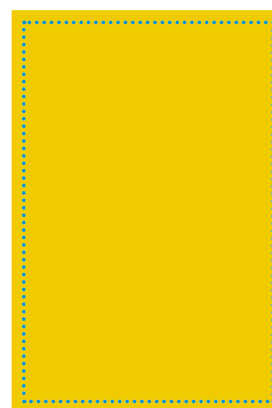
Page 5
183mm (h) x 127mm (w)



Inside Front Cover
210mm (h) x 148mm (w)
(with a 3mm bleed)



Inside Back Cover
210mm (h) x 148mm (w)
(with a 3mm bleed)



Back Cover
210mm (h) x 148mm (w)
(with a 3mm bleed)

Advertisements supplied by customers must be supplied in .PDF, .JPEG or .TIFF format, with any images used saved at a resolution of at least 300dpi. Word, Publisher or Excel files will not be accepted.

Advertisement Rates

Size	Focus Towcester & Focus Brackley	Focus Buckingham
Quarter Page	£46.00	£68.00
Half Page	£92.00	£122.00
Full Page	£184.00	£207.00
Front Cover**	£155.00	£209.00
Inside Front Cover**	£225.00	£243.00
Page 4 **	£199.00	£223.00
Page 5**	£209.00	£233.00
Inside Back Cover**	£175.00	£226.00
Back Cover**	£287.00	£353.00

**Limited availability on all covers. Artwork Charges £25.00. Easy payment plan available.

Discounts are available in Focus Buckingham MK18 only when paid at time of booking.

10% discount when booking 2 consecutive advertisements or
15% discount when booking 3 as shown below.

Bookings in Focus Buckingham MK18	Quarter Page	Discount rate each	Half Page	Discount rate each	Full Page	Discount rate each
1 booking	£68.00	N/A	£122.00	N/A	£207.00	N/A
2 bookings 10%	£136.00	£61.20	£244.00	£109.80	£414.00	£186.30
3 bookings 15%	£204.00	£57.80	£366.00	£103.70	£621.00	£175.95

All prices quoted are correct at time of printing and are all subject to current VAT rates.

Please note the cancellation deadline is 60 days for Premium Spots and 7 working days for all other advertising prior to the deadline date and must be provided by either letter or e-mail. Verbal cancellations will not be accepted.



Copy Deadlines

Edition	Focus Towcester, Focus Brackley & Focus Buckingham
Aug / Sept 2020	8th July 2020
Oct / Nov 2020	4th Sept 2020
Dec 2020 / Jan 2021	9th Nov 2020

Advertisements supplied by customers must be supplied in .PDF, .JPEG or .TIFF format, with any images used saved at a resolution of at least 300dpi. Word, Publisher or Excel files will not be accepted.



Methods of Payment

We accept payment by any of the following methods:

Debit / Credit Cards

You can now pay directly from your invoice, just click the **PAY NOW** button. Alternatively, we accept card payments over the telephone, call **01327 353753**.

Direct Debit

We now make it even easier to pay by Direct Debit with **GOCARDLESS**.

<https://dashboard.gocardless.com/api/paylinks/11JG72KFQK>

Just contact the accounts department to set up and start making payments today.

Bank Transfer

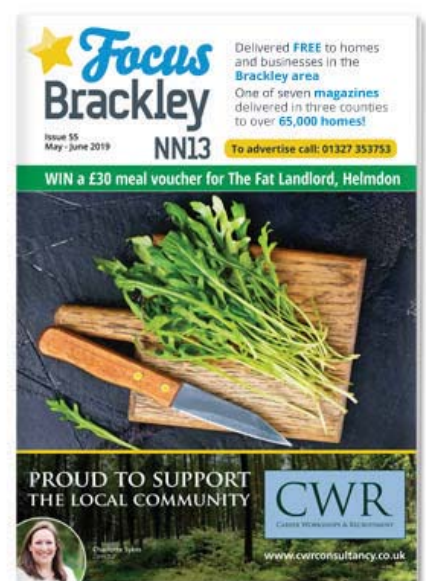
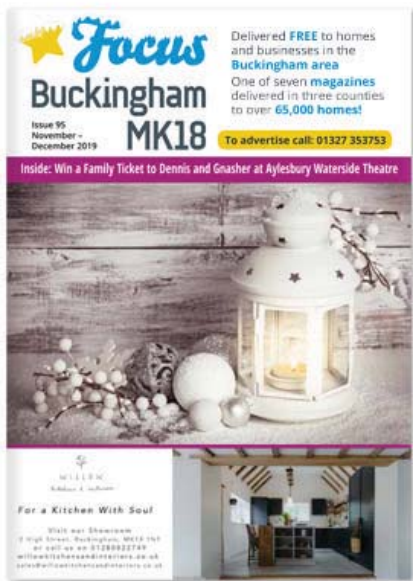
Acc name: **Focus Marketing Limited**
Sort Code: **08-92-50**
A/C No: **684 34 223**

Quote your Company Name or invoice number as a reference.
Remittances should be emailed to accounts@focusmagazinegroup.co.uk

Please note: We do not accept cheques.



Connecting local businesses and communities



Focus Magazine Group, 15 Buckingham Way, Towcester, Northants, NN12 6JY